Auction Instructions

2 May 2014
Dot Kiwi Limited

.kiwi Auction Instructions

Please find below instructions regarding the auction of .kiwi domain names for which multiple Landrush applications have been received (the "Landrush Auctions"). If, at any point, these instructions are not comprehensive additional questions may be sent to support@hello.kiwi.

Parties to Auction

Dot Kiwi Limited (the "Registry")
Sponsoring domain name registrar (the "Registrar")
Domain Drop Pte Limited (the "Auction House")
.kiwi Landrush Applicant (the "Applicant")

Invitations

Invitations to participate in Landrush Auctions will be provided by the Registry to the appropriate Registrars prior to commencement of each Auction. It is the responsibility of the Registrar to ensure that each Invitation is received by the appropriate Applicant prior to commencement.

Auction Terms

Currency	All auctions will be conducted in New Zealand Dollars (NZD)
Start Date	Auctions will commence at 10:00 NZST, 2 May 2014
Duration	All auctions will conclude at 17:00 NZST, 9 May 2014 Auctions will not facilitate auto-extensions for last minute bidding
Reserve Price	A reserve of $1.00 will be set in accordance with Auction House policy
Minimum Bid	No initial minimum bid will be set
Bid Increments	Minimum increments of $25.00 will be accepted
"Buy Now"	No "Buy Now" price will be set
Fees	Fees received by the Auction House and forwarded to the Registry

Technical Support

Technical support is provided by the Auction House, and may be reached via the email support@domaindrop.com.

This document may be found online at www.hello.kiwi/policies.

Conclusion

Upon the conclusion of a Landrush Auction, the successful Applicant will be provided payment instructions, with fees to be paid to the Registry. Upon receipt of payment, the Registry will inform the appropriate Registrar of the successful result, and approve their domain registration.

Payments not received within one (1) week of the conclusion of the Auction will result in the .kiwi domain being offered to the next highest bidder.

Each Registrar, which has submitted Landrush applications on behalf of Applicants unsuccessful at a Landrush Auction, will be provided a full refund of all associated fees. Applicants are advised to contact their respective Registrars for details regarding refunds.